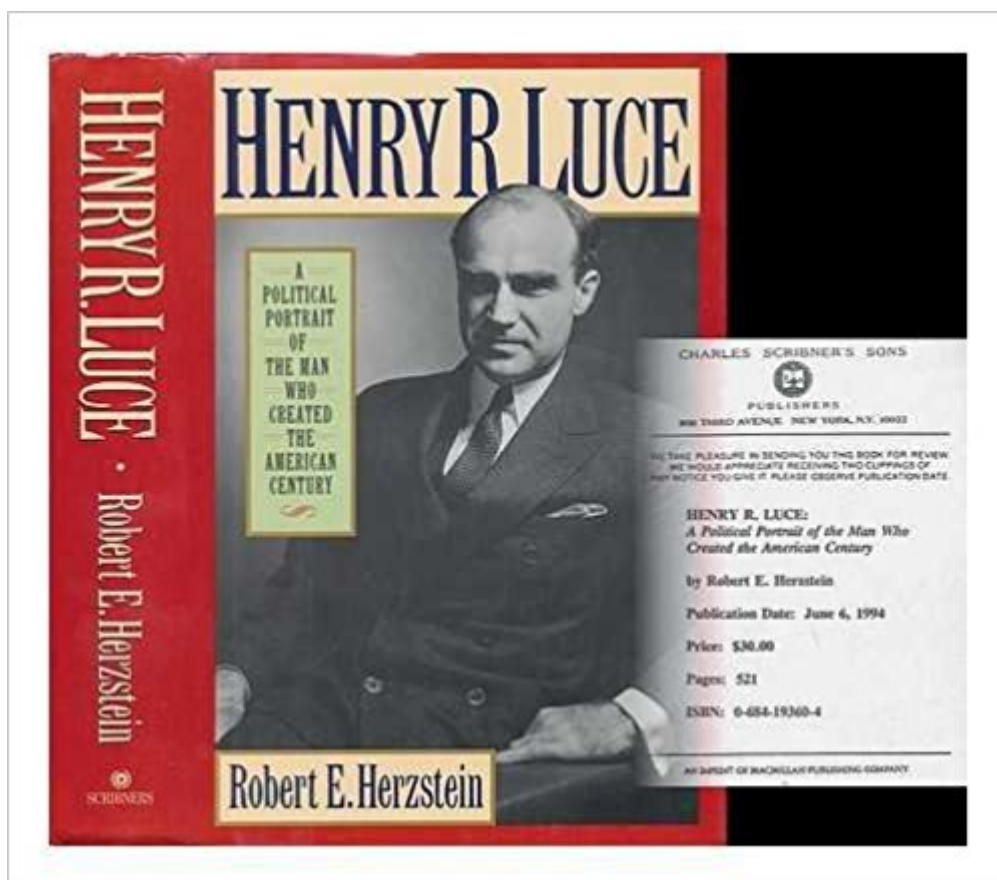


The book was found

Henry R. Luce: A Political Portrait Of The Man Who Created The American Century



Synopsis

A detailed biography of the man who founded Time magazine draws on personal papers and interviews with close friends and associates to give a full portrait of the influential publisher.

Book Information

Hardcover: 512 pages

Publisher: Scribner; First Edition edition (May 25, 1994)

Language: English

ISBN-10: 0684193604

ISBN-13: 978-0684193601

Product Dimensions: 1.8 x 6.8 x 9.5 inches

Shipping Weight: 2 pounds (View shipping rates and policies)

Average Customer Review: Be the first to review this item

Best Sellers Rank: #1,934,053 in Books (See Top 100 in Books) #21 in Books > Humor & Entertainment > Pop Culture > Magazines #392 in Books > Reference > Writing, Research & Publishing Guides > Publishing & Books > Book Industry #2975 in Books > Biographies & Memoirs > Professionals & Academics > Journalists

Customer Reviews

As the subtitle suggests, this is less a full life of Time founder Luce (1898-1967) than a partial, balanced account of his work and influence. Herzstein (Waldheim: The Missing Years) traces Luce's Middle American hometown instincts to his boyhood as a "mishkid" (of missionary parents) in China, and deftly tells how Luce and Yale classmate Briton Hadden in 1922 conceived Time , a newsmagazine for a new age. Luce's business acumen led him to found Fortune and Life , and he turned Time, Inc. into his "missionary compound," launching attacks on Franklin D. Roosevelt, denouncing Japan while promoting China and in 1941 proclaiming "The American Century," an era of American-led internationalism. Herzstein closely describes Time, Inc.'s views of Russia and China, including Luce's clashes with famed correspondents Theodore White and John Hersey, as well as Luce's jousts and alliances with the politicians of the day. Unfortunately, Herzstein ends his narrative in 1945, losing a chance for a rounder portrait of his subject. Nevertheless, his epilogue, citing Luce's achievements, like boosting global interventionism and domestic fairness, and his weaknesses, like paving the way for McCarthyism, provides a judicious summation of Luce's legacy. Photos not seen by PW. Copyright 1994 Reed Business Information, Inc.

Herzstein (history, Univ. of South Carolina) has written a fair-minded biography of Luce, the man who founded Time, Life, and Fortune. "I am biased in favor of God, the Republican Party, and free enterprise," Luce once said. As his magazines grew and began to have great influence over U.S. public opinion, Luce did not hesitate to see that they reflected his viewpoint. Herzstein (Roosevelt & Hitler, LJ 11/1/89), has written a scholarly work that chronicles Luce's feuds with President Roosevelt and his persistent support of Chiang Kai-shek in China. Recommended for most libraries.- Rebecca Wondriska, Trinity Coll. Lib., Hartford, Ct. Copyright 1994 Reed Business Information, Inc.

[Download to continue reading...](#)

Henry R. Luce: A Political Portrait of the Man Who Created the American Century
Henry and Mudge Collector's Set: Henry and Mudge; Henry and Mudge in Puddle Trouble; Henry and Mudge in the Green Time; Henry and Mudge under the ... and Mudge and the Forever Sea (Henry & Mudge)
Henry and Mudge Collector's Set #2: Henry and Mudge Get the Cold Shivers; Henry and Mudge and the Happy Cat; Henry and Mudge and the Bedtime Thumps; ... and Mudge and the Wild Wind (Henry & Mudge)
The Publisher: Henry Luce and His American Century
Henry y Mudge con Barro Hasta el Rabo: (Henry and Mudge in Puddle Trouble) (Henry & Mudge) (Spanish Edition)
The Henry and Ribsy Box Set: Henry Huggins, Henry and Ribsy, Ribsy
The Grave's a Fine and Private Place: A Flavia de Luce Novel
Play the Man: Becoming the Man
God Created You to Be Be A Man!: Becoming the Man
God Created You to Be Sinister Forces; The Manson Secret: A Grimoire of American Political Witchcraft: 3 (Sinister Forces: A Grimoire of American Political Witchcraft (Paperback))
Walking with Henry: The Life and Works of Henry David Thoreau (Images of Conservationists)
Henry and Mudge and the Tumbling Trip (Henry & Mudge)
The Divine Comedy (Translated by Henry Wadsworth Longfellow with an Introduction by Henry Francis Cary)
The Two Henrys: Henry Plant and Henry Flagler and Their Railroads (Pineapple Press Biography)
The Iron Man Collection: Marvel's Iron Man, Marvel's Iron Man 2, and Marvel's Iron Man 3
The Political Life of Medicare (American Politics and Political Economy)
Steel Drivin' Man: John Henry, the Untold Story of an American Legend
Field Marshal Sir Henry Wilson: A Political Soldier
The Portrait in Clay: A Technical, Artistic, and Philosophical Journey Toward Understanding the Dynamic and Creative Forces in Portrait Sculpture
A Portrait of Fashion: Six Centuries of Dress at the National Portrait Gallery

[Contact Us](#)

[DMCA](#)

Privacy

FAQ & Help